

TOP AGENT

MAGAZINE

SAM
BAZZY



*Serving the greater Detroit area since 2014,
Top Agent Sam Bazzy he has recently been named
an ICON Agent with his brokerage.*

Guiding and educating comes naturally to Sam Bazzy. It's what led him to a career as an elementary school teacher. But he struggled financially, and also had a passion for real estate, so during his free time he studied for and earned his real estate license. Combining his teaching skills and patience with his passion for helping people, real estate has proven to be rewarding for Sam. "After joining eXp Realty, my business has just exploded," he

explains. Serving the greater Detroit area since 2014, he has recently been named an ICON Agent with his brokerage.

"My customer service is what keeps people coming back," he explains. "I'm constantly in contact with my clients, whether it's through phone calls, texts or on social media." Sam has become well-known in the area with his social media reaching over

10,000 local followers. “I consistently have over 2,500 views a day on my Instagram stories, and I’m always interacting with my followers there.” He posts snippets of his daily life, from food to workout routines, to his real estate work and motivational advice. His expertise and personable demeanor captures the attention of potential buyers and sellers. When he has a listing, he does all

the standard marketing techniques like posting on the MLS, but takes it a step further by utilizing social media. “Because of my wide reach on social media, I’m able to post my listings and receive hundreds of shares, which just expands the audience even more,” he explains. “I can see who is sharing it and that helps me really spread the word about my properties.” Producing his own content,



he can highlight every home in a way that makes it truly stand out. “I don’t think people realize how strong social media is and how many lives you can change by being a positive influencer,” he explains. “Getting that feedback from my followers is what drives me.” His online presence has helped him reach great heights over the years, as he produced more than \$10 million in sales in the last year alone.

Sam assists not only buyers and sellers, but investors as well. One recently said, “I met Sam through mutual friends and already closed 3 investment properties with him. Unlike many other agents in the industry who try to get the deal done regardless of the shape and the situation of the property, Sam takes his time and goes through the exercise of running market analysis on EVERY SINGLE property. He is very easy to talk to





Sam's online presence has helped him reach great heights over the years, as he produced more than \$10 million in sales in the last year alone.

and makes himself available almost literally around the clock. I'm glad I have met Sam and looking forward to doing more business with him in the near future."

While much of Sam's days are spent in real estate, he makes sure to carve out time for the community. "I was involved with Secret Santa with the local police department, and I'm currently participating in a local charity fashion gala," he explains. "I also help with community food drives and sponsor middle school and high school athletics."

Additionally, he supports local businesses by using his social media to market them and has worked with local mosques and churches. Sam frequently hosts local giveaways where he presents his followers with prizes.

Growth is next on Sam's radar, as he hopes to expand his team and concentrate more on social media. "I love everything about real estate. I find it so exciting to serve my community and build relationships with my community and clients."



For more information about Sam Bazy,
please call 313-525-5566, email sambazzy1@gmail.com,
and visit his Instagram [@sambazzy1](https://www.instagram.com/sambazzy1)